

يرجى وضع ملصق الرمز السري هنا	رقم الامتحان	الاسم و النسب :	خاتم مركز إجراء الإمتحان
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الامتحان الوطني الموحد للبيكالوريا - الدورة الاستدراكية 2026 -		المملكة المغربية ⵜⴰⴳⴷⴰⵢⵜ ⵜⴰⴷⵓⵔⵜ ⵜⴰⴷⵓⵔⵜ  وزارة التربية الوطنية والتعليم الأولي والرياضة ⵜⴰⴷⵓⵔⵜ ⵜⴰⴷⵓⵔⵜ ⵜⴰⴷⵓⵔⵜ ⵜⴰⴷⵓⵔⵜ ⴰⴷⵓⵔⵜ ⵜⴰⴷⵓⵔⵜ ⵜⴰⴷⵓⵔⵜ ⵜⴰⴷⵓⵔⵜ	
رقم الأرشفة	RS 10	المادة : اللغة الإنجليزية الشعبة أو المسلك : شعبة الآداب والعلوم الإنسانية: مسلك الآداب المعامل : 4 مدة الإنجاز : 3س	

الصفحة 1 من 10	النقطة النهائية
النقطة النهائية على 20 : بالأرقام و الحروف اسم المصحح وتوقيعه :	
ورقة الإجابة	

THE TEXT



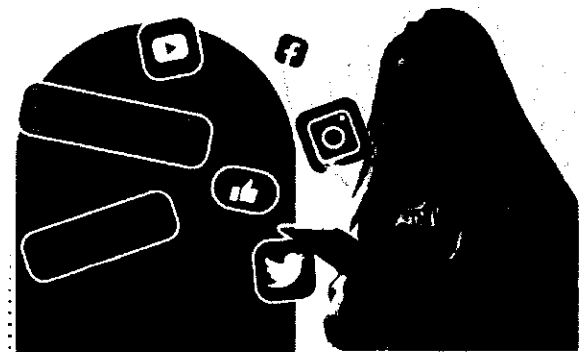
[1] With its robust and modern infrastructure, Morocco has built one of Africa's most connected and digital societies. Over 92% of the population are digitally engaged and connected. With internet access reaching more than 35 million people, the country has created opportunities for young entrepreneurs' digital innovation and creativity.

[2] As a result of this digital boom, young people are building innovative and creative careers through digital platforms. Consequently, they are realizing that the digital world is not just for entertainment; it also offers access to global markets and financial independence. The obstacles of the past such as lack of access to the digital world and limited tools are now being replaced by opportunity, creativity and success.

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[3] Social media platforms host more than 21 million Moroccan users. YouTube has 36% users, Facebook 38% and Instagram 22%. Some of the users are business owners who believe that a social media recommendation from an influencer is more influential than a traditional marketing strategy. In 2023 alone, Morocco recorded over 164 million banking card transactions totaling 57 billion dirhams through digital channels. Wide access to mobile devices has contributed to speeding the increase in digital services. E-commerce is increasingly becoming a daily practice among larger numbers of people. This is shown by the fact that 58% of merchants accept transactions in digital payments, while 42% still insist on cash as they think it's safer for their business, and the payment takes less time compared to electronic payments.

[4] Internet access and the flood of social media have created many digital opportunities. Many influencers don't start their passion seeking fame or followers. Instead, they are driven by a genuine desire to share their life moments. They end up making huge sums of money just by sharing a few recommendations. "I never thought I would earn money; I just wanted to capture memories and post them on my channel; moments that I could look back on and see my personal growth," explains Amira.



[5] Perhaps the most exciting aspect of Morocco's digital transformation is how it connects the local to the global and the past to the future. Of course, challenges persist. Language barriers, limited infrastructure in some areas and the pressure to stay consistent online can be difficult. Digital entrepreneurs succeed only when they stay true to their identity, continue learning and build communities around what they offer.

Adapted from : <https://businessbeat24.com>

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I. COMPREHENSION (15 POINTS)

BASE ALL YOUR ANSWERS ON THE TEXT.

1 pt	A. CHOOSE THE RIGHT OPTION.	
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This text is mainly about:

- a. the influence of YouTube on Moroccan society.
- b. the rapid growth of digital services in Morocco.
- c. the story of a social media influencer.

The right answer is:

2 pts	B. COMPLETE THE CHART WITH THE RIGHT INFORMATION FROM THE TEXT.	
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Figures	What they refer to
Over 92%	
.....	The number of Moroccans who use social media platforms.

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3 pts	C. ARE THESE STATEMENTS TRUE OR FALSE? JUSTIFY.	
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1. Some business owners believe that traditional advertising techniques are more powerful.
.....
2. Some merchants refuse electronic payments because they are afraid of business risks.
.....
3. Many influencers start using social media platforms primarily to be famous.
.....

3 pts	D. ANSWER THESE QUESTIONS.	
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1. List two things that have contributed to the spread of digital services in Morocco.
 - a.
 - b.
2. Why did Amira first start her digital channel?
.....
3. What are some obstacles facing Morocco's digital transformation?
.....

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2 pts	E. COMPLETE THE SENTENCES WITH THE RIGHT INFORMATION FROM THE TEXT.	
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- Besides entertainment, the digital world allows
- To succeed, digital entrepreneurs need to

2 pts	F. FIND IN THE TEXT WORDS WHICH MEAN ALMOST THE SAME AS:	
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- real (Paragraph 4):
- continue (Paragraph 5):

2 pts	G. WHAT DO THE UNDERLINED WORDS IN THE TEXT REFER TO?	
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- they (Paragraph 2):
- them (Paragraph 4):

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II. LANGUAGE (15 POINTS)

2 pts	A. FILL IN THE GAPS WITH THE CORRECT WORDS FROM THE LIST.	
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polluted - resources - endangered - recycling - degradation

Due to environmental , some animals have lost their natural habitats and today many species are disappearing worldwide.

2 pts	B. FILL IN THE GAPS WITH THE CORRECT WORDS FROM THE LISTS.	
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1. The training center the event will take place is fully booked.

who - which - where

2. Anir missed the last training, he finds it challenging to use the new company's platform.

Because - Despite - Due to

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2 pts	C. PUT THE WORDS IN BRACKETS IN THE CORRECT FORM.	
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Many (experience) professionals migrate to Canada and USA as these countries offer (attract) living conditions.

2 pts	D. PUT THE VERBS IN BRACKETS IN THE CORRECT FORM.	
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1. By the end of next year, the company (launch) a new software.
2. Young volunteers are excited (contribute) to their community service.

3 pts	E. REWRITE THE SENTENCES AS SUGGESTED.	
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1. The association has raised millions of dollars for needy children.
Millions of dollars
2. "You'd better update your password to prevent hacking," said my friend.
My friend advised me
3. Idder didn't check the conference schedule early. He missed the first presentation.
If Idder

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2 pts	F. CHOOSE THE APPROPRIATE RESPONSE.	
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1. **Salma:** "I've got the scholarship I applied for."

Najat:

- a. You're welcome! b. I don't mind! c. Well deserved!**

2. **Jaouad:** "Climate change isn't a serious threat to human existence."

Sara:

- a. I don't see it that way. b. Exciting! c. Lucky you!**

2 pts	G. WHAT WOULD YOU SAY IN THE FOLLOWING SITUATION?	
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You left your phone at a repair shop to be fixed, but the technician forgot to repair it.

You: (Make a complaint.)

Technician: (Responds)

[illegible]

III. WRITING (10 POINTS) *DO TASKS 1 AND 2*

4 pts	TASK 1: Complete the following paragraph.	
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[illegible]

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6 pts	TASK 2: Your school is organizing a competition on creative writing. To participate in this competition, write an article to be published in your e-school magazine about your future. How do you imagine your future? How do you see yourself ten years from now?	
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[illegible]